



Saint Elias Maronite Catholic Church  
**Cedar Run 5K & Cedar Shake Fun Run**  
836 Eighth Street South  
Birmingham, Alabama 35205

We cordially invite you to participate as a sponsor of the 6th Annual Saint Elias Cedar Run 5K and Cedar Shake Fun Run. This event will raise money to support The Exceptional Foundation, an organization established to provide social and recreational activities for individuals with special needs. To learn more about The Exceptional Foundation go to [www.exceptionalfoundation.org](http://www.exceptionalfoundation.org).

The run will be held on Saturday, April 14, 2018, at St. Elias Maronite Catholic Church in Birmingham, AL, and will kick off at 8:00 a.m. with the 5K Run/Walk. The Fun Run will begin at 9:00 a.m. Awards will be given for top qualifiers of the 5K and all Fun Run registrants will receive a finisher ribbon.

Your sponsorship will help to defray the cost of organizing the event. Funds received from sponsorships will be used to purchase T-shirts for participants, awards, and complimentary drinks and snacks for all registered racers. Any additional money raised from sponsorships and registration will go directly toward **our fundraising goal of \$15,000**.

Please consider becoming a sponsor for our 6th Annual Saint Elias Cedar Run 5K and Cedar Shake Fun Run. The various sponsorship levels are listed below:

**DIAMOND Level Sponsor--\$5000 (only ONE available)**

Listed as top sponsor on web site **with logo and link**

Listed on Registration Website **with logo and link** (1st tier)

Prominent display of **logo** on the back of all ADULT & YOUTH race T-shirts (1st tier)

\*Prominent display of **logo** on the posters & flyers (1st tier)

Opportunity to start the 5K

Access to a VIP tent with snacks and drinks

Yard sign displayed at the VIP tent provided by The Cedar Run

Promotional materials in race packet

Signage on race route and/or at the Start/Finish Line **(provided by sponsor)**

12 complimentary race entries

**PLATINUM Level Sponsor--\$2500 (only TWO available)**

Listed as top sponsor on web site **with logo and link**

Listed on Registration Website **with logo and link** (2nd tier)

Prominent display of **logo** on the back of all ADULT & YOUTH race T-shirts (2nd tier)

\*Prominent display of **logo** on the posters & flyers (2nd tier)

Opportunity to start the FUN RUN

Access to a VIP tent with snacks and drinks

Yard sign displayed at the VIP tent provided by The Cedar Run

Promotional materials in race packet

Signage on race route and/or at the Start/Finish Line **(provided by sponsor)**

8 complimentary race entries

**GOLD Level Sponsor---\$1000 (only FOUR available)**

Listed as sponsor on web site **with logo and link**

Listed on Registration Website **with logo and link** (3rd tier)

Company **logo** on the back of ADULT race T-shirt (3rd tier)

Company **name listed** on the back of the YOUTH T-shirt **\*\*\*GUARANTEED to first FOUR sponsors ONLY\*\*\***

\*Company **logo** displayed on the posters & flyers (3rd tier)

Promotional materials in race packet

Signage on race route and/or at the Start/Finish Line **(provided by sponsor)**

6 complimentary race entries

**SILVER Level Sponsor--\$500**

Listed as sponsor on web site with **company name and link**  
Listed on Registration Website **with logo and link** (4th tier)  
Company **logo** on back of ADULT race T-shirt (4th tier)  
\*Company **logo** displayed on the posters & flyers (4th tier)  
Promotional materials in race packet  
Signage on race route and/or at the Start/Finish Line (**provided by sponsor**)  
4 complimentary race entries

**BRONZE Level Sponsor--\$300**

Listed as sponsor on web site with **company name and link**  
Listed on Registration Website with **logo and link** (5th tier)  
**Company name** on back of ADULT race T-shirt (5th tier)  
\***Company name** listed on the posters & flyers (5th tier)  
Promotional materials in race packet  
3 complimentary race entries

**FACE PAINTING Sponsor--\$350 (only ONE available)**

Listed as sponsor on web site with **company name and link**  
Listed on Registration Website with **logo and link**  
**Company name** listed on back of the ADULT & YOUTH T-shirts  
\***Company name** listed on the posters & flyers  
Yard sign displayed at the Face Painting tent provided by The Cedar Run  
Promotional materials in race packet  
3 complimentary race entries

**BALLOON ARTIST Sponsor--\$350 (only ONE available)**

Listed as sponsor on web site with **company name and link**  
Listed on Registration Website with **logo and link**  
**Company name** listed on back of the ADULT & YOUTH T-shirts  
\***Company name** listed on the posters & flyers  
Yard sign displayed at the Balloon Artist tent provided by The Cedar Run  
Signage at the Face Painting booth (**provided by sponsor**)  
Promotional materials in race packet  
3 complimentary race entries

**Race Route Sponsor-- \$150**

Company name will appear on a prominently located sign along the 5K or FUN RUN race route

**\*If sponsorship level is confirmed by JANUARY 12, 2018**

**ALL** Sponsors will be recognized with special PA announcements during and after the race.

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail. Please call or email Valerie Stephens Whitt, Sponsorship Chair, to set up sponsorship or answer any questions. Valerie can be reached at (205) 966-0774 or cedarrun5k@gmail.com.

Sincerely,



Valerie Stephens Whitt  
Co- Race Director



Jacqueline C. Boohaker  
Co-Race Director



THE  
**EXCEPTIONAL  
FOUNDATION**

A SPECIAL PLACE FOR THOSE WITH SPECIAL NEEDS

Saint Elias Maronite Catholic Church  
**Cedar Run 5K & Cedar Shake Fun Run**

**Sponsorship Form**

April 14, 2017 at Saint Elias Maronite Catholic Church  
benefitting The Exceptional Foundation

Organization's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact email: \_\_\_\_\_

Phone number: \_\_\_\_\_ Cell: \_\_\_\_\_

Web site address: \_\_\_\_\_

1. Sponsorship level (please circle):

|                       |                      |                   |                      |               |
|-----------------------|----------------------|-------------------|----------------------|---------------|
| <b>Diamond</b>        | <b>Platinum</b>      | <b>Gold</b>       | <b>Silver</b>        | <b>Bronze</b> |
| <b>Balloon Artist</b> | <b>Face Painting</b> | <b>Race Route</b> | <b>Gift in Kind:</b> | _____         |

2. We plan to provide materials/giveaways for the 250 participant bags: **Yes** **No**

If "YES", what item will you be including: \_\_\_\_\_

**\* All materials/giveaways for the participant bags MUST be provided  
NO LATER than FRIDAY, MARCH 30th.**

3. We will need a logo from **ALL** sponsors this year. If you are signing up to be a Bronze, Balloon Artist, or Face Painting Sponsor, please write your company name exactly how you'd like it to appear on website, signage, etc.: \_\_\_\_\_

**Artwork and logos should be submitted to [cedarrun5K@gmail.com](mailto:cedarrun5K@gmail.com) NO LATER THAN FRIDAY, JANUARY 12th. If your logo is submitted AFTER the deadline, you forfeit representation of your company on printed materials (posters, flyers, etc.):**

- Logos for T-shirt will be printed only in one-color and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for web site should be submitted as 72 dpi JPEG or PNG files.

4. Participants can register for the Cedar Run 5K and Fun Run at: [www.cedarrun5K.com](http://www.cedarrun5K.com)

5. Checks can be made payable to **Saint Elias Cedar Run** and mailed to:  
Saint Elias Cedar Run, c/o Valerie Whitt, 327 Stone Brook Circle, Hoover, AL 35226

**PLEASE MAIL BY JANUARY 12, 2017.**